



**The High Sheriff of Cumbria Covid-19 Business Innovation and Community Awards**  
**Application/Nomination Form**

Application/Nomination Form for a Business for its special performance in Cumbria since March 2020.

**Name of Cumbrian Business<sup>1</sup>:**

**Website (optional):**

**Address of Cumbrian Business<sup>1</sup> including post code:**

**Type of Business:**

**Number of Employees:**

**Contact Phone/Email/Twitter/Facebook/Instagram (optional):**

**Description of the special performance achieved by the Cumbrian Business<sup>1</sup> during the pandemic:** Please detail at least two of the following;

- How the business adapted its business model, products and/or services to overcome some of the challenges caused by the restrictions on businesses during the pandemic
- How the business found innovative ways to protect and support its workforce and/or customers in local, national or international markets
- How the business worked creatively to drive footfall, sales or 'clicks' to its business, or to retain customer loyalty

Please also detail (required);

- How the business played an active role in the local community, supporting others through acts of kindness, or fundraising, or supporting local charities, or schools, or healthcare sector or community groups and/or volunteering during the pandemic.

***Use up to two pages of A4 as required. Supporting links and photos (optional) are welcome. Please supply supporting information as a separate file in addition to this completed form.***

**This form is submitted by:**

**Phone and/or email of person submitting this form:**

**Date:**

Please return completed forms by 24<sup>th</sup> February 2021 to [hscumbria2020@hotmail.com](mailto:hscumbria2020@hotmail.com)

*(Please note an eligible Cumbrian Business<sup>1</sup> is one which operates exclusively or principally from a base within Cumbria, is a going concern, and is not a charitable organisation or social enterprise.)*